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INSTITUTIONAL ADVISORY NO. 23
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TO : ALL ELECTRIC COOPERATIVES
SUBJECT : 2015 CENSUS OF POPULATION

The Philippine Statistics Authority (PSA) Board is designated as the National Census Coordinating Board (NCCB) for the Census of Population (POPCEN 2015) to be conducted from 01-31 August 2015 which is also declared as "National Census Month".

In support to the POPCEN 2015, the Department of Energy (DOE) issued a Memorandum dated 25 June 2015 enjoining the National Electrification Administration (NEA) to provide the following support in the conduct of the 2015 Census of Population:

- (1) Disseminate the Primer on 2015 POPCEN to all employees and electric cooperatives and include information dissemination on Census of Population during the conduct of publicity and energy information drive;
- (2) Use of transport facilities in transporting census personnel and materials;
- (3) Use of facilities for the training of census enumerators and supervisors; and
- (4) Use of facilities for the lodging of census personnel assigned in areas outside their official station.

We request your support by complementing NEA's activities in support to this undertaking.

Attached is the copy of Primer on 2015 POPCEN, for your guidance.

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What is the 2015 Census of Population?

The 2015 Census of Population (POPCEN 2015), which is a complete enumeration of households in the country, is designed primarily to take an inventory of the population of the entire Philippines. It also collects information about some characteristics of the population such as age, sex, marital status, and highest grade completed. It will be the 14th census of population to be undertaken in the country since the first census in 1903. Moreover, it will be the 3rd population census to be conducted in between two decennial censuses. Previous to POPCEN 2015, mid-decade censuses were carried out in 1995 and 2007.



What is the main objective of the POPCEN 2015?

The POPCEN 2015 aims to provide government executives, policy and decision makers, and planners with population data, especially updated population counts of all barangays in the country, on which to base their social and economic development plans, policies, and programs.

What are the legal bases of the PSA for conducting the POPCEN 2015?

The authority and mandate of the Philippine Statistics Authority (PSA) to conduct the POPCEN 2015 emanates from RA No. 10625 and Executive Order No. 352.

Approved on September 12, 2013, Republic Act (RA) No. 10625, also known as the *Philippine Statistical Act of 2013*, states that the PSA shall be primarily responsible for all national censuses and surveys, sectoral statistics, consolidation of administrative recording system, and compilation of national accounts. Specifically, Section 6(b) of this Act mandates the PSA to prepare and conduct periodic censuses on population, housing, agriculture, fisheries, business, industry, and other sectors of the economy.

Executive Order No. 352 - *Designation of Statistical Activities That Will Generate Critical Data for Decision-Making of the Government and the Private Sector*,

stipulates the conduct of a mid-decade census primarily to update the population count in all barangays nationwide.

What are the basic uses of the statistics that will be derived from the POPCEN 2015?

The uses of POPCEN data encompass all sectors. Among the important uses of the data from this census are the following:

In government:

- redistricting and apportionment of congressional seats;
- allocation of resources and revenues;
- creation/conversion of political and administrative units;
- formulation of policies concerning various segments of the population (children, youth, elderly, women of reproductive age, voting age, and working age); and
- formulation of policies and programs relative to the delivery of basic services, such as on health, education, employment, housing, infrastructure, disaster relief, and other socio-economic concerns.

In business and industry:

- identification of sites for establishing businesses;
- determination of consumer demands for various goods and services; and
- improvement of supply of labor for the production of goods and services.

In research and academic institutions:

- conduct of researches on population and related disciplines; and
- study of population growth and geographic distribution as bases in preparing population projections at the national and sub-national levels.

When will the census enumeration be conducted?

The listing and enumeration for the POPCEN 2015 will last for about 25 working days (including Saturdays and holidays), from August 1 to 31, 2015.

Who shall be the respondents in the census?

There are 3 types of questionnaires to be used in this census: the Household Questionnaire (CP Form 2), the Institutional Population Questionnaire (CP Form 4), and the Barangay Schedule (CP Form 5).

The respondent for CP Form 2 shall be the head of the household or his/her spouse, or any responsible member of the household who can provide accurate answers to the questions or who can give correct information for the household and all its members. For CP Form 4, the respondent/s shall be the manager, administrator or the individual members of the institution or institutional living quarter. The Punong Barangay or any incumbent barangay official, meanwhile, shall be the respondent for CP Form 5.

Are census respondents obliged to provide truthful and complete answers to the census?

Yes. Section 27 of RA 10625 states that respondents of primary data collection activities such as censuses and sample surveys are obliged to give truthful and complete answers to statistical inquiries. The gathering, consolidation, and analysis of such data shall likewise be done in the most truthful and credible manner.

Any individual who refuses or fails to give truthful and complete answers to statistical inquiries shall be imposed a penalty of one (1) year imprisonment and a fine of one hundred thousand pesos (P100,000.00).

What will be the assurance of the public that the information given to the census enumerator will not be used for other purposes?

All personnel involved in POPCEN 2015 are required to keep in **STRICT CONFIDENCE** any information obtained during the census that pertains to any particular household or person.

Section 26 of R.A. No. 10625 stipulates that individual data furnished by a respondent to statistical inquiries,