



NATIONAL ELECTRIFICATION ADMINISTRATION
"The 1st Performance Governance System-Institutionalized National Government Agency"
57 NIA Road, Government Center, Diliman, Quezon City 1100

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TO : ALL ELECTRIC COOPERATIVES (ECs)
SUBJECT : 2014 CONSUMER WELFARE MONTH CELEBRATION

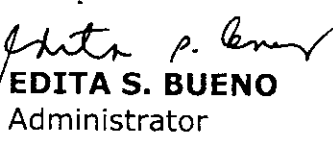
Every October of the year, the nation celebrates Consumer Welfare Month pursuant to Presidential Proclamation No. 1098. Together with the Department of Energy (DOE), the National Electrification Administration (NEA) will show the way for this year's observance of Consumer Welfare Month to highlight its continuing program on utilizing the power of knowledge to equip our energy consumers with vital information in making sound purchasing decisions and practicing efficient energy usage habits with the theme "*Sapat na Impormasyon: Susi sa Wastong Paggamit ng Enerhiya*".

The Consumer Welfare Month is anchored on the following objectives: to instill consumer consciousness on energy conservation and safety; to present government consumer programs; to make consumers aware of their basic rights and responsibilities and to consolidate issues or concerns affecting consumers. It also construes to acknowledge the crucial role of Electric Cooperatives (ECs) in developing a more vigilant consumer sector.

To achieve these objectives, we enjoin the support of your respective EC by conducting and initiating activities catering to consumer empowerment. Further, you are encouraged to access and promote these websites introduced by the Department of Energy: www.kuryente.org.ph and www.wattmatters.org.ph with an aim to arm consumers with necessary information to achieve healthier consumption habits, and inculcate energy management within the household level.

Let us work hand in hand for the success of this undertaking.

For your guidance.


EDITA S. BUENO
Administrator

NATIONAL ELECTRIFICATION ADMINISTRATION
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