



NATIONAL ELECTRIFICATION ADMINISTRATION

"The 1st Performance Governance System-Institutionalized National Government Agency"
57 NIA Road, Government Center, Diliman, Quezon City 1100



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INSTITUTIONAL ADVISORY NO. 34 Series of 2019

TO : ALL ELECTRIC COOPERATIVES

**SUBJECT : Unity Theme for EC Annual General Membership
Assembly (AGMA) and other NEA-ECs-MCOs events**

The year 2019 marks another milestone in the history of the National Electrification Administration (NEA) as we celebrate the five decades of Rural Electrification in the country, in partnership with the Electric Cooperatives (ECs), together with the Member Consumer-Owners (MCOs), for the implementation of the program.

In celebration of this Golden Anniversary, we enjoin the ECs to adopt the theme *"Sustaining the Strategic Partnership of the NEA-ECs-MCOs Towards Rural Development and Nation-Building"* in its Annual General Membership Assembly (AGMA), it being a platform to provide the stakeholders and the general public with the right information that will create a positive perspective on NEA, the ECs, and the RE Program as a whole.

It is likewise suggested for the ECs to underscore the need to sustain/reinforce the Strategic Partnership of the NEA-ECs-MCOs in formulating its theme/s, where appropriate, for official coop events, meetings with MCOs and other activities.

Let us demonstrate the NEA-ECs-MCOs solidarity in pursuing sustainable development in the countryside through rural electrification by carrying out the use of a unity theme.


EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



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