



20 May 2019

MEMORANDUM No. 2019-028

TO : **ALL ELECTRIC COOPERATIVES**

SUBJECT : **2019 Nationwide NEA-EC Tree Planting/Nurturing Activity**

NEA appreciates the active participation of the Electric Cooperatives (ECs) in the country in the annual Nationwide NEA-EC Tree Planting/Nurturing Activity since 2012. This effort has proven the solid support and significant contributions of ECs with their Member-Consumer-Owners (MCOs) to the country's holistic approach to a Greener Philippines.

As NEA commemorates its Golden Anniversary and 50 years of the Rural Electrification Program (REP) and in line with the observance of the National Electrification Awareness Month (NEAM), ECs are encourage, once again, to support the conduct of the 2019 Nationwide NEA-EC Tree Planting/Nurturing Activity dubbed as "Golden Aim for Green" on August 30, 2019.

To highlight this event, a Symbolic NEA-EC Tree Planting/Nurturing activity will be held in Sitio Titi Calao, Brgy. San Jose, Mayantoc, Tarlac within the vicinity of Tarlac Agricultural University (TAU) and in the franchise area of Tarlac 1 Electric Cooperative, Inc. (TARELCO 1).

ECs are requested to coordinate with the Provincial or Community Environment and Natural Resources Officers (PENROs/CENROs) for the allocation of seedlings, recommended sites or locations and other technical assistances.

Further, ECs with mini-hydro facilities are advised to give priority to the watershed areas for tree planting. The DENR has prescribed that plans on maintenance and proper caring and spacing of seedlings be part of the Program.

For proper documentation, ECs must submit accomplishment reports which shall include the following information:

- 1) Location/Site
- 2) Number of trees planted and their varieties
- 3) Sources of seedlings
4. Number of participants
5. Plantation and Maintenance Plan

In addition, all EC information and communication officers, in partnership with the League of Information and Communication Officers Nationwide (LEXICON) are encouraged to monitor and submit blow by blow accounts of the event to generate appreciation by the general public.

Please submit the official reports including photos and videos to *Mr. Guillermo M. Paz, Chairperson, 2019 Nationwide NEA-EC Tree Planting/Nurturing Activity* or email them at nea_cdpd@yahoo.com on or before September 6, 2019.

For any other query, you may contact CDPD at Telephone No. 929-1909 Local 136.


EDGARDO R. MASONGSONG
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION
Office of the Administrator



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